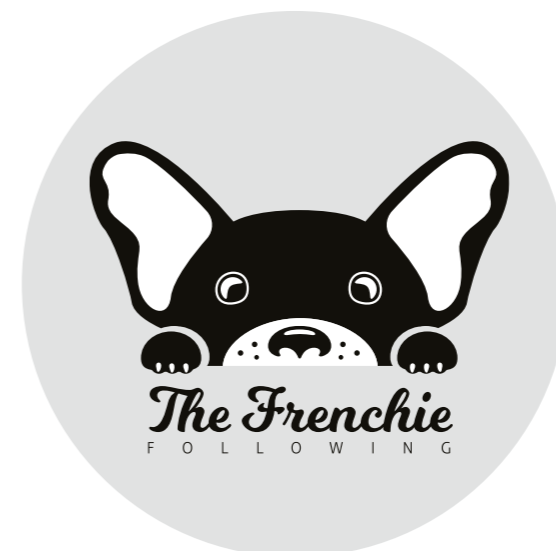
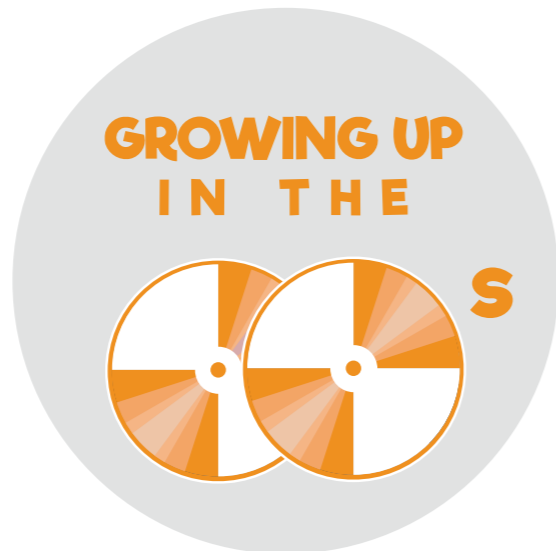




30M

**One of the world's fastest growing
independent media and
entertainment companies**

OUR PAGES



68,873,762

TOTAL MONTHLY REACH



12,042,380

TOTAL ENGAGED USERS



70%

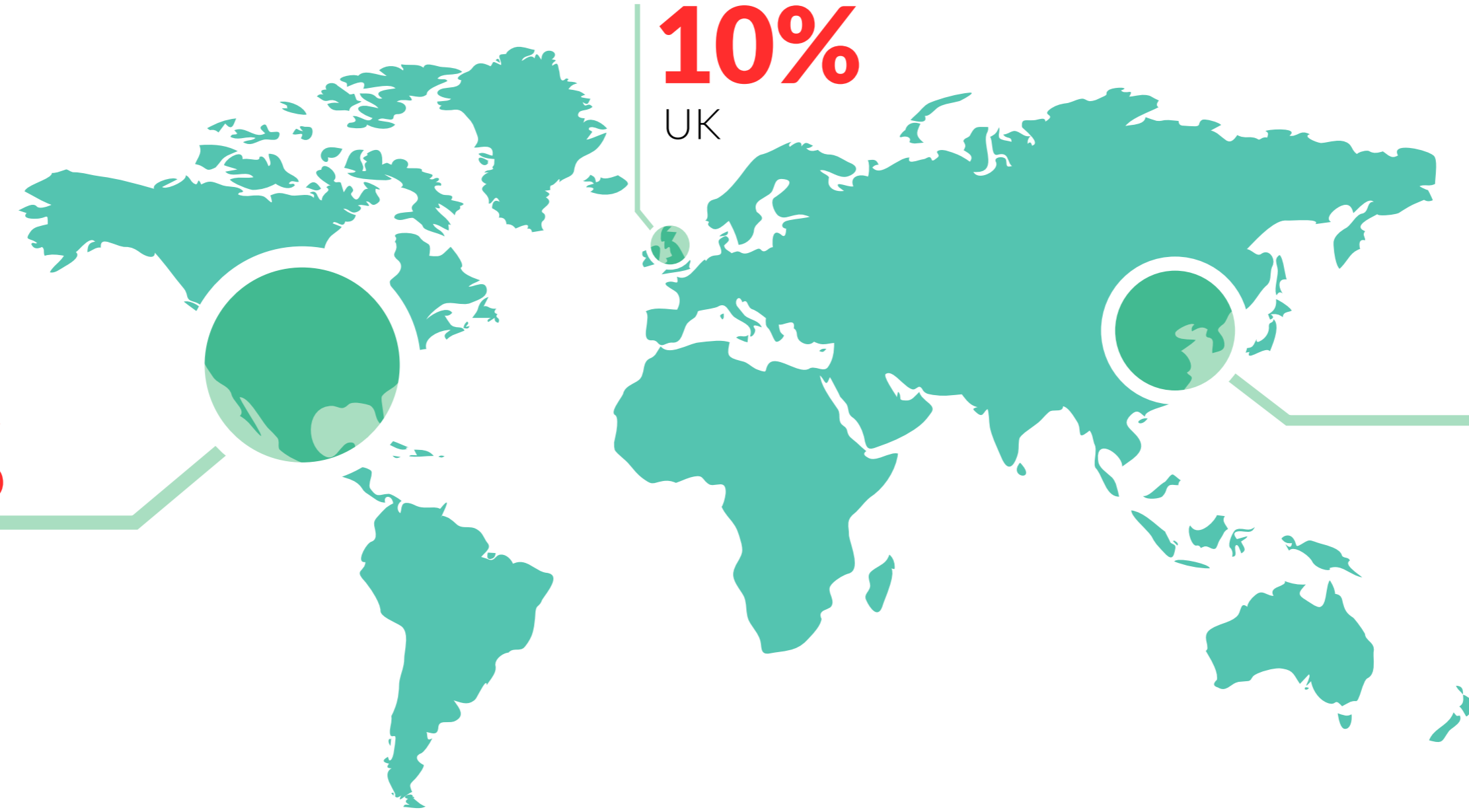
US

10%

UK

20%

ROW





65,705,452

MONTHLY PAGE VIEWS



7,064,737

MONTHLY POST ENGAGEMENTS



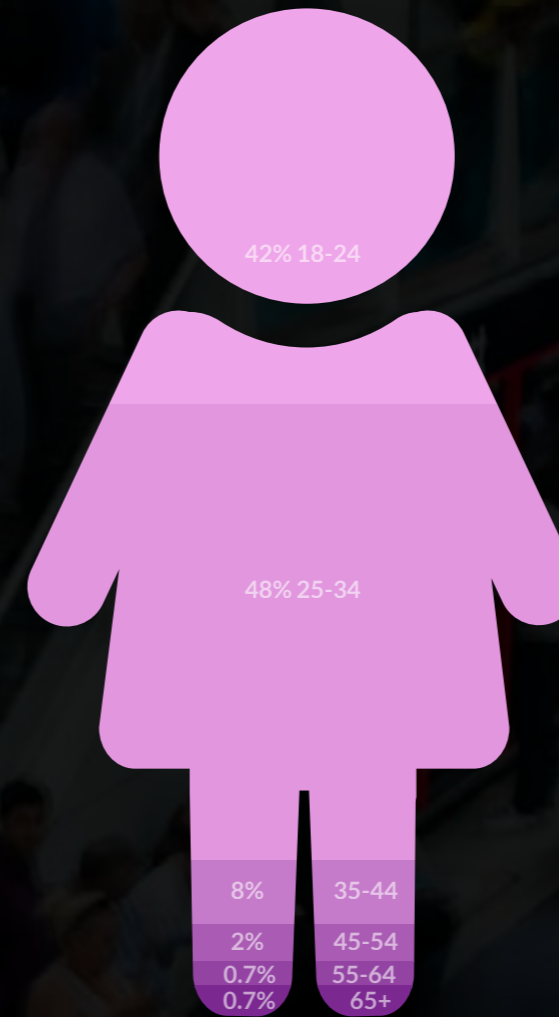
44,394,940

MONTHLY REACH

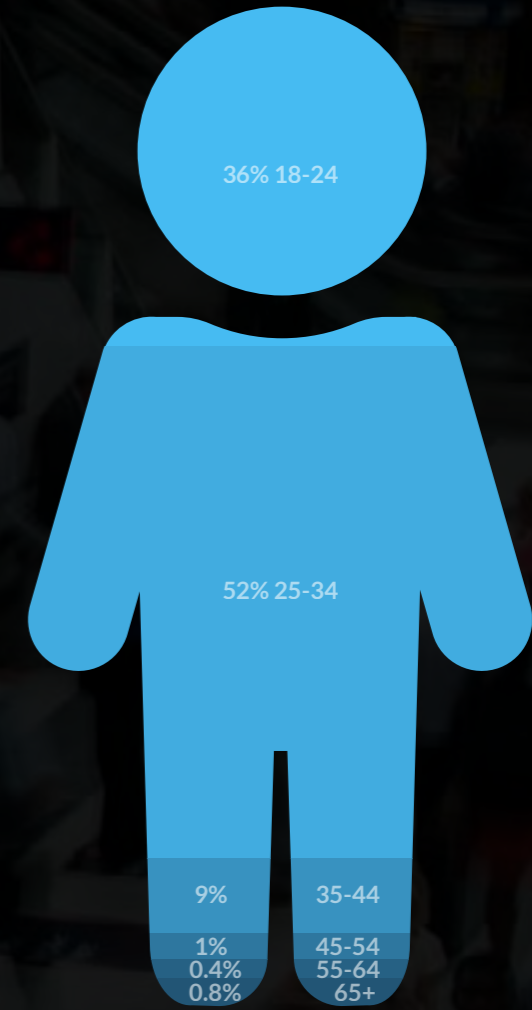


18,732,686

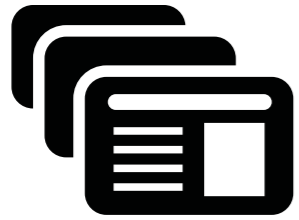
MONTHLY VIDEO VIEWS



60% WOMEN

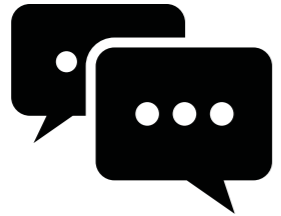


41% MEN



12,590

MONTHLY PAGE VIEWS



1,388,008

MONTHLY POST ENGAGEMENTS



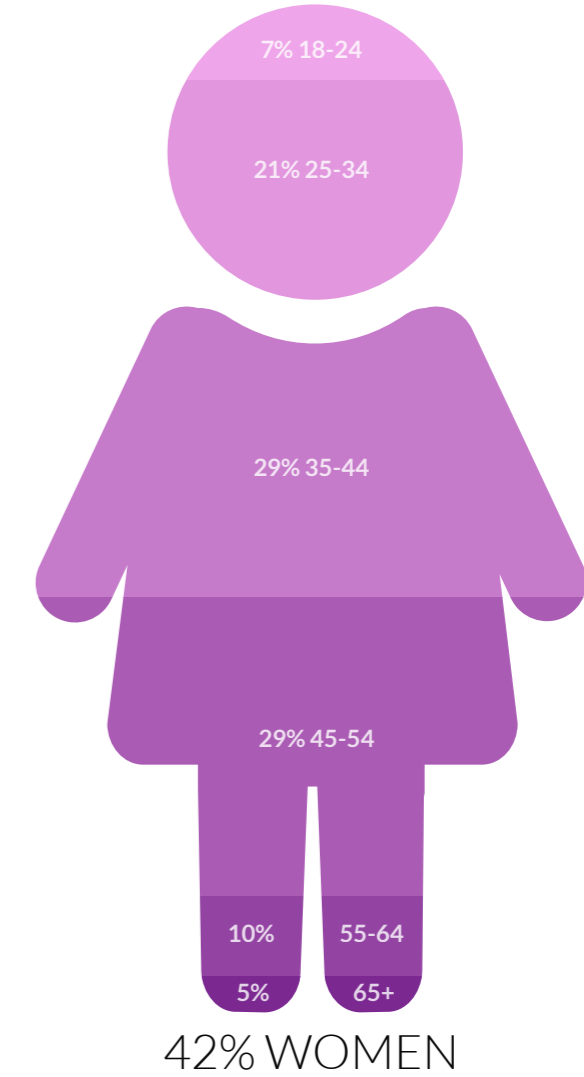
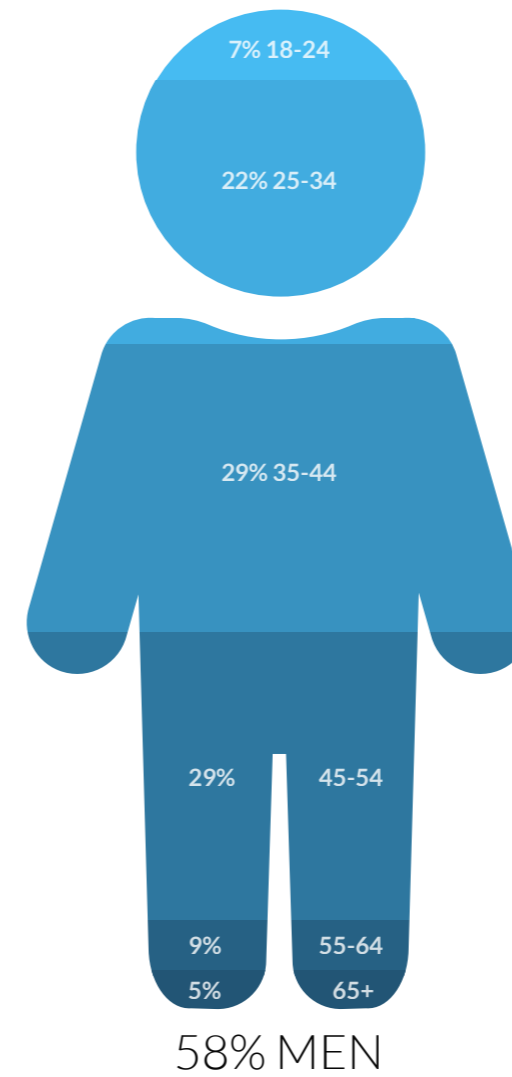
7,513,389

MONTHLY REACH



3,529,216

MONTHLY VIDEO VIEWS





24,307

MONTHLY PAGE VIEWS



3,468,671

MONTHLY POST ENGAGEMENTS



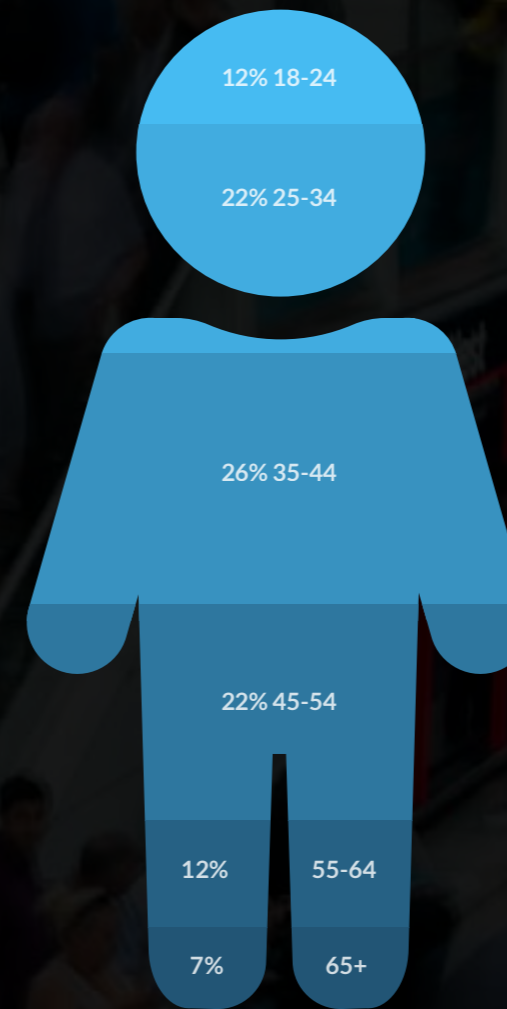
16,309,439

MONTHLY REACH

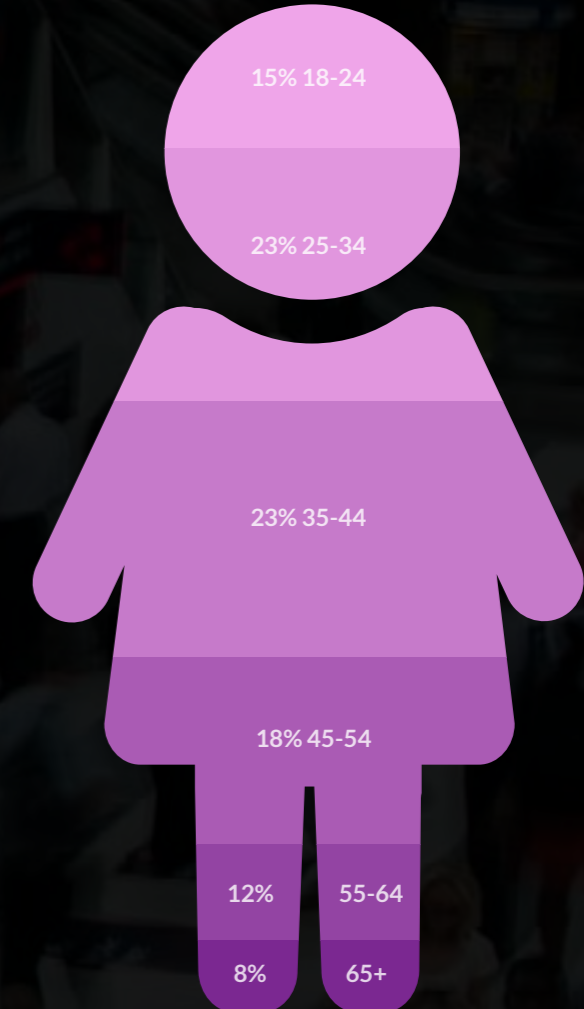


2,963,159

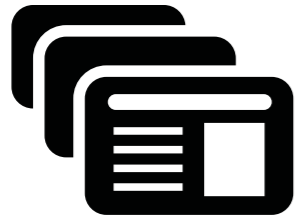
MONTHLY VIDEO VIEWS



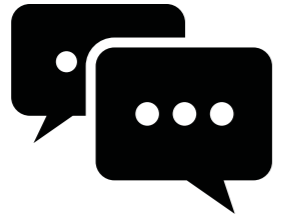
88% MEN



12% WOMEN



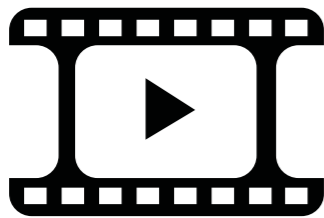
7,221
MONTHLY PAGE VIEWS



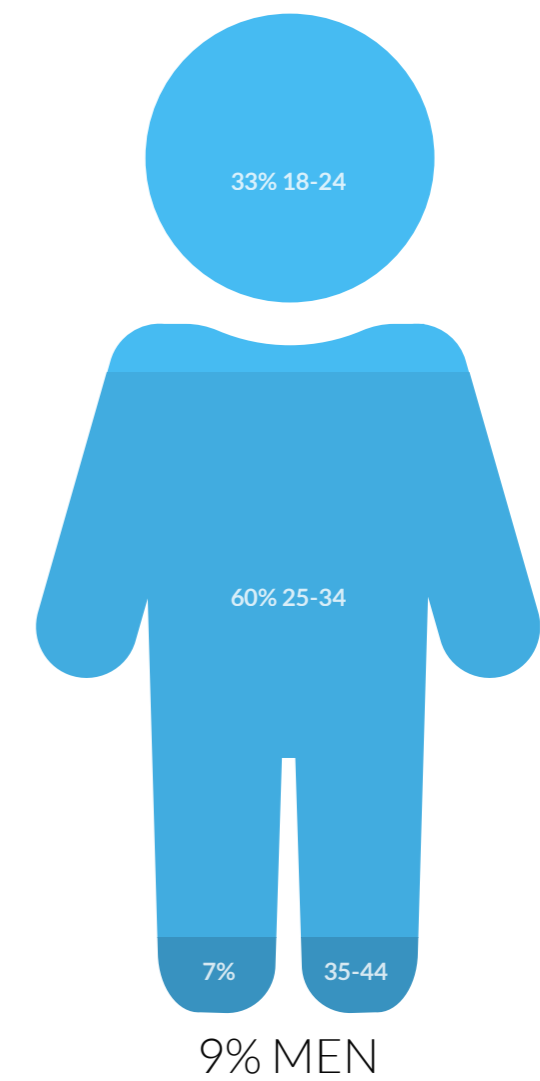
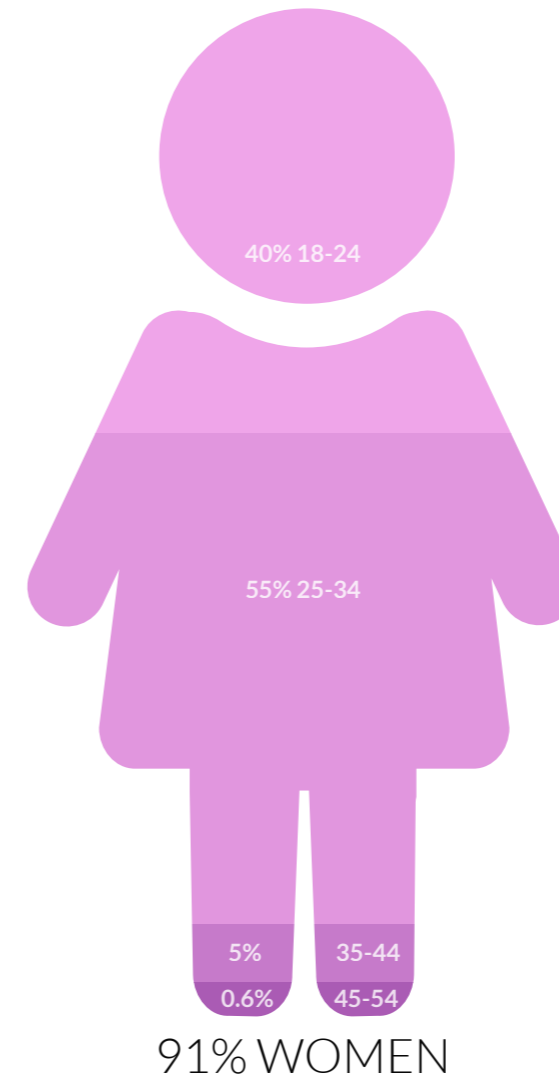
120,964
MONTHLY POST ENGAGEMENTS



655,994
MONTHLY REACH



417,487
MONTHLY VIDEO VIEWS





99,964

MONTHLY PAGE VIEWS



5,858,097

MONTHLY POST ENGAGEMENTS



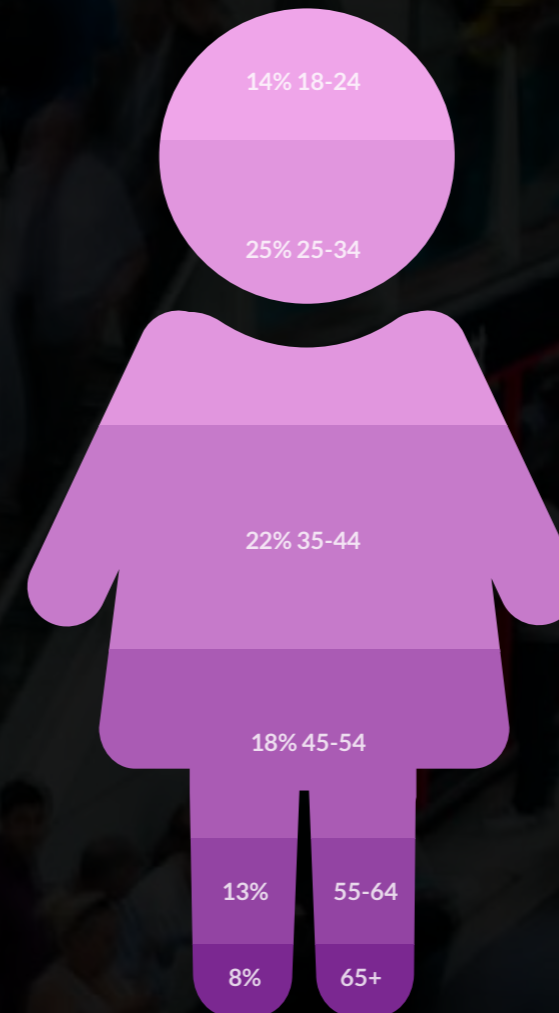
30,716,607

MONTHLY REACH

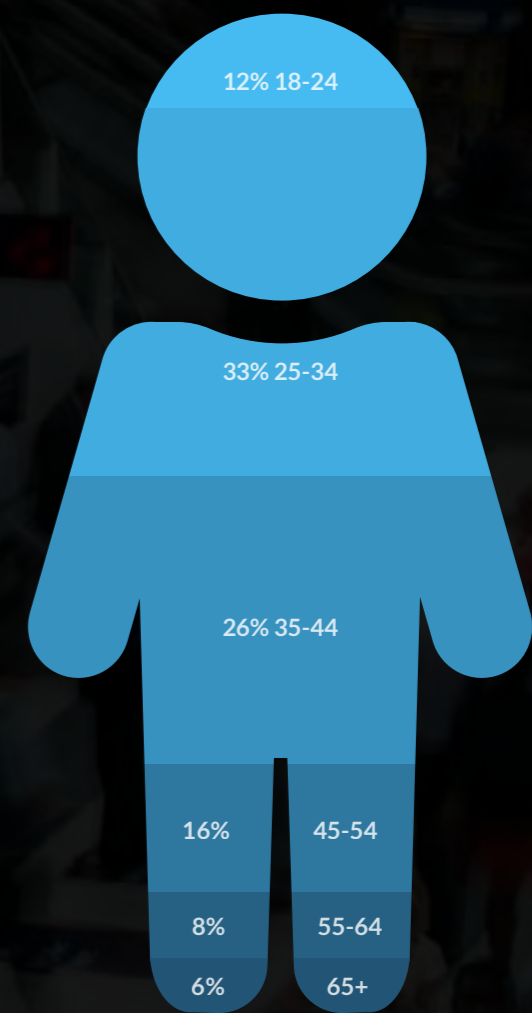


11,767,934

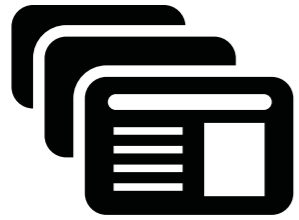
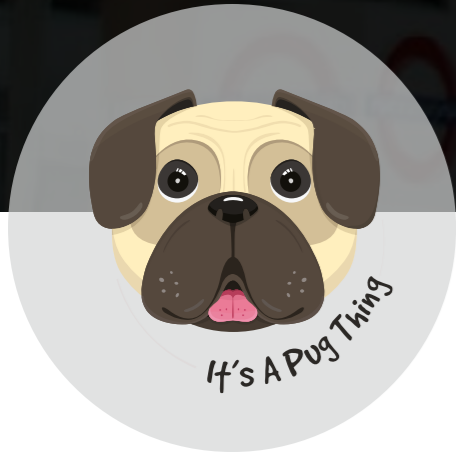
MONTHLY VIDEO VIEWS



78% WOMEN

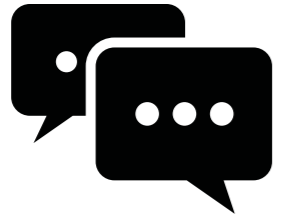


22% MEN



4,341

MONTHLY PAGE VIEWS



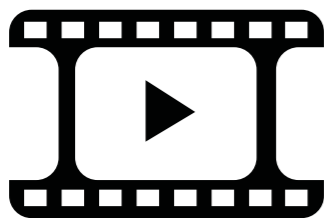
134,526

MONTHLY POST ENGAGEMENTS



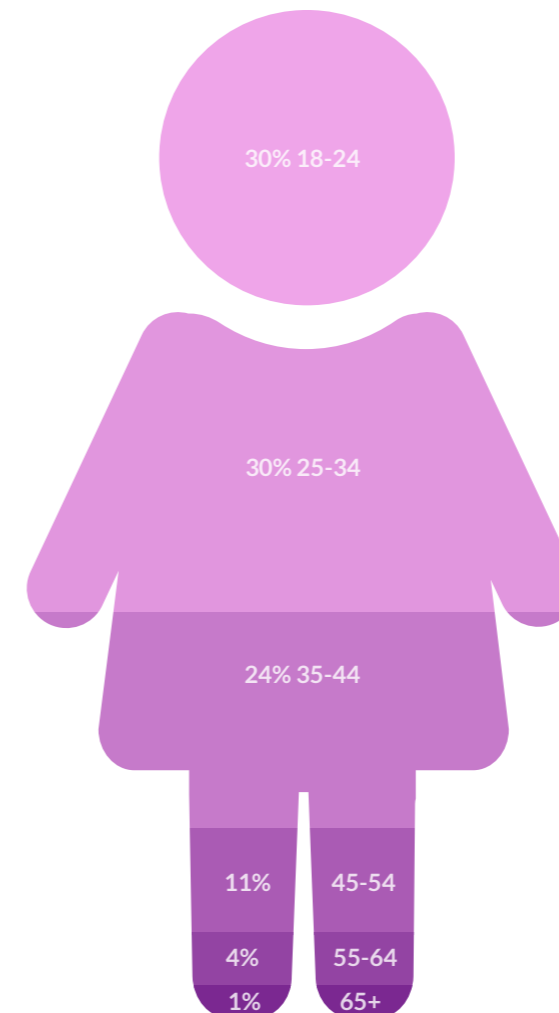
465,616

MONTHLY REACH

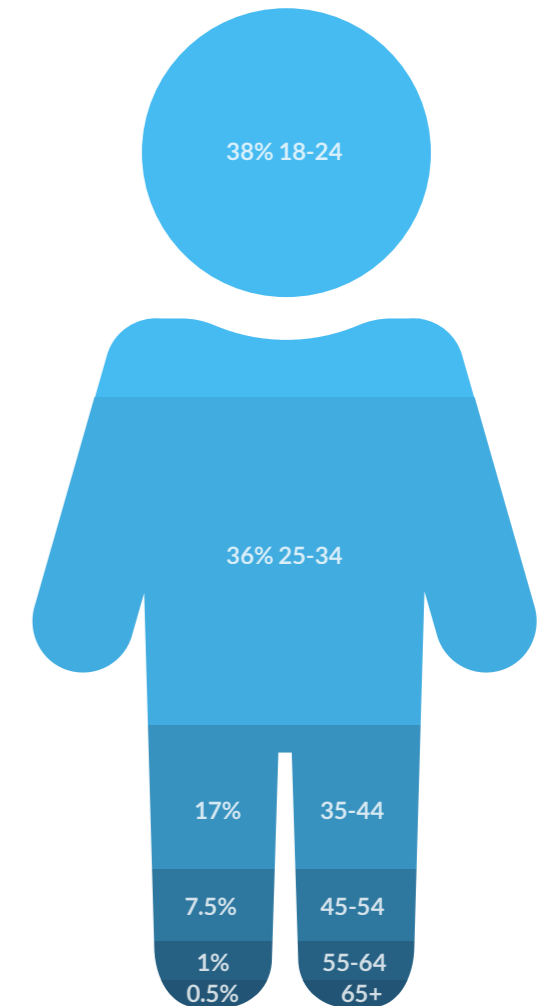


267,463

MONTHLY VIDEO VIEWS

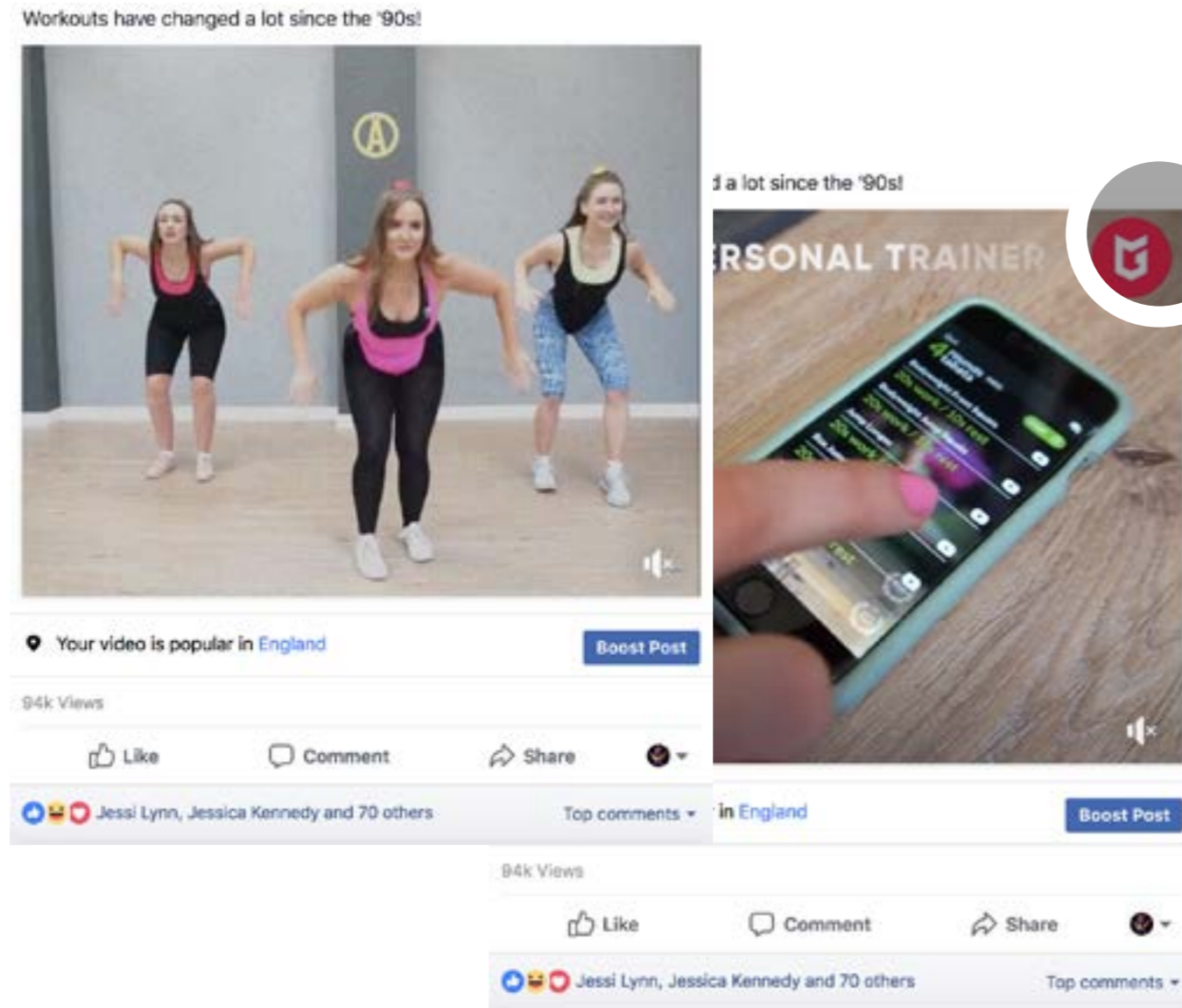


71% WOMEN



29% MEN

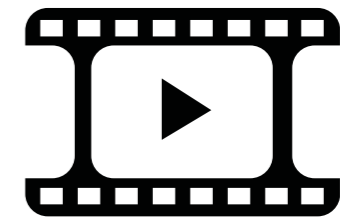
EXAMPLE POSTS



90s KIDS GYM PLAN APP VIDEO

150,000

VIDEO VIEWS



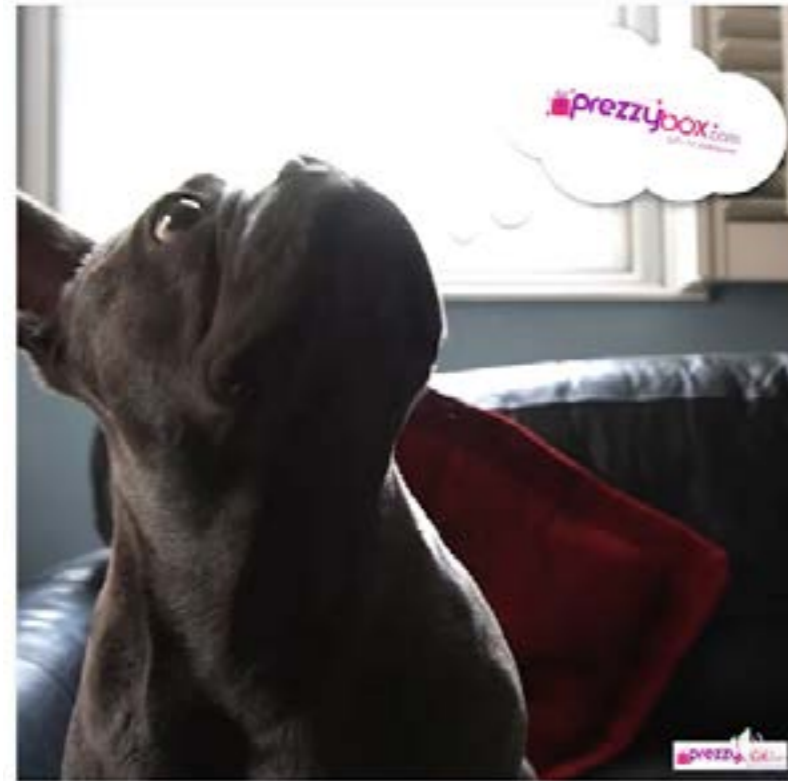
250

PEOPLE TO APP STORE



The Frenchie Following with Prezybox.com.
7 March at 19:17 · Paid · €

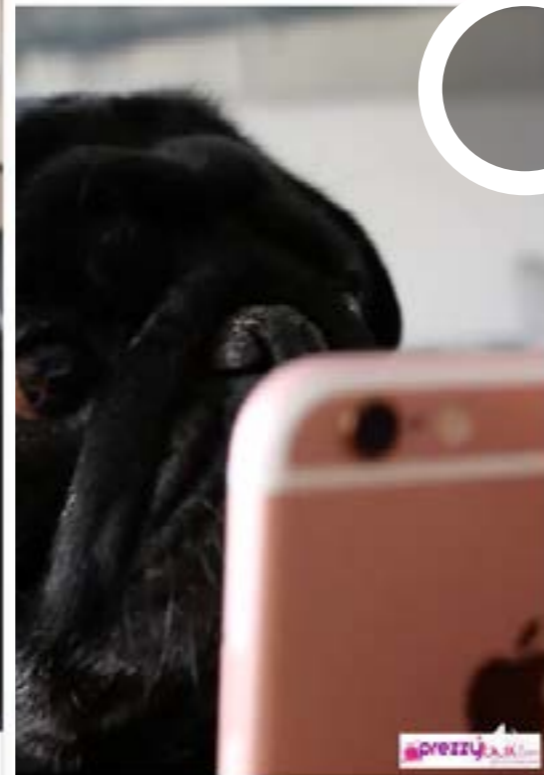
Dog moms deserve a treat too 🐾



Dog moms deserve a treat too 🐾

Shop Now

22K Views



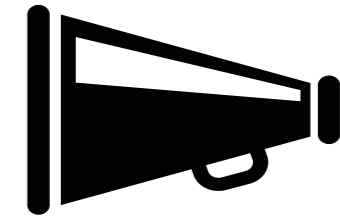
ve treats too 🐾

Shop Now

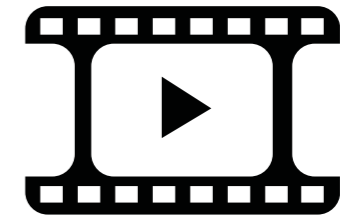
2.5K Views

MOTHER'S DAY CAMPAIGN FOR PREZYBOX.COM

61,867
PEOPLE REACHED



25,300
VIDEO VIEWS



3,511
CLICKOUTS



30M produced two short but highly engaging videos showcasing Mother's Day gifts from Prezybox.com. The content was tailored around and promoted to fans of French Bulldogs and Pugs. Promoted to the UK only, just 20% of the combined Frenchie and Pug audience.

HOW CAN WE HELP?

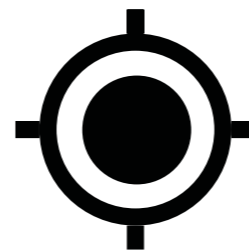
PARTNERSHIPS

Access our audience through engaging content.



CAMPAIGNS

Custom premium content across multiple platforms and over a planned period.



CONTENT

We work with you to create compelling content for your audience & ours.



FIND OUT MORE

Oscar Venus
Partnerships Manager
oscar.venus@potential.co.uk
07903368500

